



PANAMÁ

MICE BUREAU

Meaningful Connections.
Regional Leadership

**Specialists in meetings, incentives,
congresses and exhibitions**



“Panama is where business meets extraordinary experiences.

Beyond its strategic location and world-class infrastructure, it offers something rare — the ability to transform events into unforgettable journeys.

At Panama MICE Bureau, we curate every detail alongside you, ensuring your event is not only flawless, but truly memorable.

Because in Panama, your event doesn't just happen — it resonates.”

About Panama.

“Panama is one of the most strategic and dynamic destinations in the Americas.

The country combines modern infrastructure with rich culture and biodiversity. In a single day, visitors can experience a world-class convention center, explore a historic UNESCO-listed district, and enjoy a tropical rainforest.

Panama is also known for its stability, use of the US dollar, and business-friendly environment, which simplifies logistics for international events.

In Panama, everything is within reach — business, culture, nature, and innovation — making it an ideal destination for impactful and memorable events.”



Experiences You Can Only Have in Panama.

“Witness the Iconic Panama Canal

- Private tours and exclusive experiences at the Canal

From Boardroom to Rainforest in Minutes

- Access to tropical rainforest just 30–45 minutes from the city

A Living Colonial Heritage

- Events in the historic district of Casco Antiguo

Two Oceans in One Trip

- Experience both the Pacific Ocean and the Caribbean Sea

Private Islands & Exclusive Escapes

- Incentive programs on secluded islands

Unique Wildlife & Biodiversity

- Monkey islands, birdwatching, and eco-experiences

Skyline Meets Nature

- A modern city surrounded by jungle and ocean



Panama's Air Connectivity.

Better connectivity = Higher attendance = More successful events

- Over **90** direct destinations worldwide
- Around **200** daily flights
- **Connections** across North, Central & South America, Caribbean & Europe
- Home to one of the leading airline hubs in the region via **Copa Airlines**



Beautiful Venues for Every Type of Event in Panama.



Large-Scale Congresses & Conventions

Functional + impressive + world-class

- Panama Convention Center
- Major convention hotels with integrated meeting spaces

Perfect for:

- International congresses, exhibitions, large conventions
- These venues combine scale, flexibility, and modern design to host high-impact global events.



Beautiful Venues for Every Type of Event in Panama.



Corporate Meetings & Executive Events

Elegant + efficient + central located

- Business hotels in Panama City
- Modern meeting rooms with city views

Perfect for:

- Board meetings, seminars, corporate retreats
- Designed for productivity, these venues offer comfort, technology, and seamless service.



Beautiful Venues for Every Type of Event in Panama.



Incentive Programs & Luxury Experiences

Exclusive + scenic + unforgettable

- Beachfront resorts
- Private islands
- Luxury eco-lodges

Perfect for:

Incentive travel, VIP groups, team-building experiences
These venues deliver wow moments, blending relaxation with unique tropical settings.



Beautiful Venues for Every Type of Event in Panama.



Social Events & Networking Evenings

Charming + cultural + vibrant

- Casco Antiguo
- Boutique hotels and fine dining restaurants
- Rooftops with skyline views

Perfect for:

Gala dinners, cocktail receptions, networking events.
A perfect mix of history, architecture, and atmosphere for
memorable social experiences.



Beautiful Venues for Every Type of Event in Panama.



Experiential & Unique Events

Inmersive + authentic + inspiring

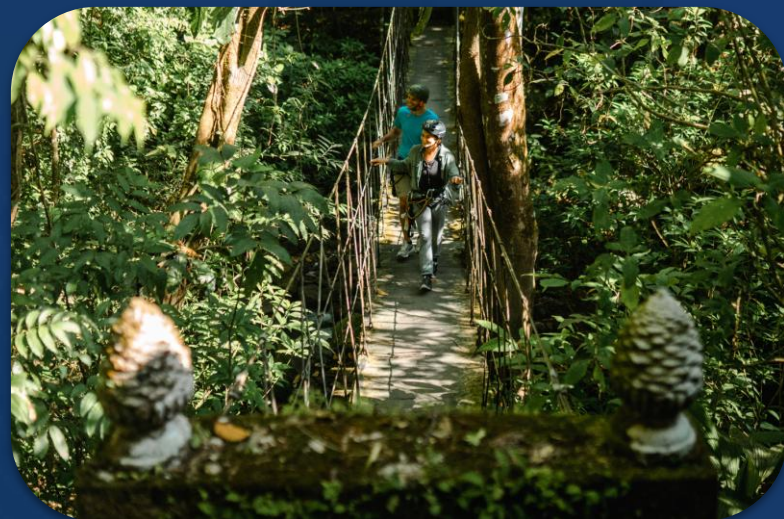
- Rainforest venues
- Locations near the Panama Canal
- Open-air natural settings

Perfect for:

Brand activations, immersive events, creative concepts

These venues transform events into stories and experiences, not just gatherings.

Our Services.



Experiences

Panama is a must-see tourist destination.



Transport

Regular, Private, Luxury, Helicopters.



Reservations

FIT, MICE, Leisure.



Venues



Lighting, marketing and branding



Gifts and souvenirs



Live Tour



Meet & Greet



Team Building



Entertainment



Services DMC

Hospitality.



Genuine Warmth & Personalized Service

Panama is widely recognized for its warm, professional, and service-oriented hospitality, making it an ideal destination for international events.

The country combines Latin American warmth with global service standards, ensuring that every attendee feels welcomed, comfortable, and well taken care of.

A Wide and Diverse Portfolio of Hotel Partners

From internationally recognized brands to boutique and luxury properties, the destination provides flexibility, quality, and consistency for MICE planners.

Right hotel mix = Better logistics + Better experience + Better event outcomes





Logistics & Operations.

Seamless execution from start to finish

- 24/7 travel support for common and unexpected situations
- Transportation logistics
- On-site meeting management
- Selection of standard and unique venues
- Simultaneous interpretation services
- Audiovisual equipment and technical support



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Creative & Production.

Designing visually impactful and engaging events

- Concept development and stage design
- Thematic constructions and setups
- Floral arrangements and event décor installations
- Design and printing of innovative materials (banners, badges, customized items, brochures, etc.)
- Custom websites and logo design
- Merchandising solutions



“End-to-end event solutions tailored to deliver impactful and memorable experiences.”

Experience & Engagement.

Creating memorable and meaningful moments

- Unique corporate events (to motivate, train, or engage clients and staff)
- Team-building activities and integration events
- Catering: Creative, international, and fusion cuisine
- Entertainment sourcing and contracting
- Themed and branded experiences
- Personalized gifts and artisan products
- Awards for contests and more



Let's take the next step!!!

“Panama is ready to host your next great event.
Let's start planning an experience that
your attendees will never forget.”

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